ALLIANCE HOCKEY

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ALLIANCE HOCKEY BULLETIN

ID: 23-007

Date: June 28, 2023

To: All Members

Re: Live Streaming Consent Waivers 2023-2024

Please distribute this information to all those in your Association for whom it is applicable.

Background:

Throughout the past few season, ALLIANCE Hockey has actively reviewed the various options of live streaming that could provide the most seamless and inclusive access for ALLIANCE Hockey. In addition to broadcasting live games, recordings are useful for league operations such as on-ice incident reviews, preparing game plans or creating video content for player development. For these reasons, a membership Motion was passed confirming <u>LiveBarn</u> as ALLIANCE Hockey's official streaming partner beginning as of the 2023-2024 season.

Logistics:

The LiveBarn system and cameras are exclusively for the use and needs of the ALLIANCE Hockey Leagues, however arenas/Municipalities have the option to use LiveBarn for all their constituents (by contacting LiveBarn and working with them directly). Otherwise, streaming will not be active outside of ALLIANCE Hockey team play and practice hours. The camera itself, whose dimensions are 7"x 4", has a small footprint, does not obstruct visibility on the ice and in no way damages the pre-existing arena installations.

ALLIANCE Hockey is working with Member Associations to install the LiveBarn system in all member facilities with the goal of being operational for the start of the 2023-2024 season. For organizations that utilize more than one arena, the goal would be to have maximum coverage and install in all pertinent rinks.

Consent Waiver:

Following extensive consultation and numerous draft preparations, ALLIANCE Hockey has been directed to provide a live streaming consent waiver to be signed by all Members. Similar to other current waivers (i.e. Rowan's Law, etc.) members have the ability to consent by signing the electronic waiver found within their HCR profile or completing a hard copy where necessary.

The electronic live streaming consent waiver will appear on a member's HCR profile, and once clicked, indicates the date and time that the waiver was signed/accepted.

The expectation is that all team members, including participants and Team Officials, all on and off-ice Officials, all on-ice helpers and any others who may be subject to on-ice live streaming will be required to complete a live streaming consent waiver on an annual basis beginning with the 2023-2024 season. ALLIANCE Hockey sanctioned tournaments utilizing LiveBarn streaming will also require all participating teams (including participants and Team Officials) from outside of ALLIANCE Hockey to provide completed consent waivers prior to competition.



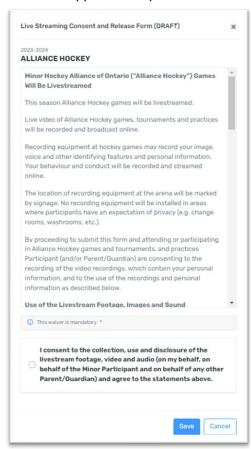
PROCEDURES:

Existing consent procedures are to be followed in terms of accessing HCR profiles and completing the live streaming consent waiver. In example, a parent/guardian is responsible for completing the consent waiver for a member under the age of 18. Local Associations will be responsible for tracking the consent waivers for registered Team participants, Team Officials, on-ice helpers and off-ice Officials (i.e. scorekeepers/timekeepers).

✓ Team participants, Team Officials (bench staff) and on-ice helpers:

The live streaming consent waiver is designed to prevent participants/bench staff/on-ice helpers from being approved on a roster/list until the waivers are signed. The "red pen" that is displayed beside a name on a roster indicates that there are unsigned waivers on the profile.

The waiver appears on a profile like so:



Below is a screenshot example from a player's profile with a signed waiver (this waiver is from last season but is used as an example to show that waivers remain on HCR profiles year after year, with the name, date and time stamp):

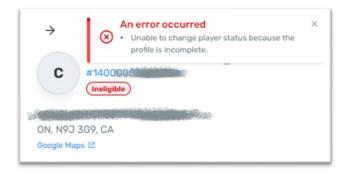




The consent waiver is designed to prevent roster approval until the waiver is signed. The "red pen" that is displayed next to a name on a roster indicates that there is an unsigned waiver(s) on the profile:



Below is the pop-up error message that appears during an attempt to approve a rostered participant without the waiver having been signed:



✓ Off-Ice Officials (i.e. scorekeepers, timekeepers, etc.)

Upon annual registration with a local Association, off-ice Officials (i.e. scorekeepers, timekeepers) shall be provided with a copy of the live streaming consent waiver to complete. The best way to track this is within an HCR profile. If an HCR profile is not available, a completed hard copy of the consent waiver will be required.

✓ On-Ice Officials

All on-ice Officials are required to register annually. During the annual registration process, on-ice Officials will be required to complete the consent waiver. ALLIANCE Hockey will be responsible for tracking the consent waivers for registered on-ice Officials.

✓ ALLIANCE Hockey Sanctioned Tournaments Utilizing LiveBarn Streaming

ALLIANCE Hockey sanctioned tournaments utilizing LiveBarn streaming will require all teams (including participants and Team Officials) outside of ALLIANCE Hockey to provide completed consent waivers prior to competition. Tournament Hosts will be responsible for tracking the consent waivers for participating teams from outside of ALLIANCE Hockey. Sample waiver on Pages 3-4.

FREQUENTLY ASKED QUESTIONS:

1. What happens if someone doesn't complete a waiver or does not want to complete the waiver?

The consent waiver must be completed prior to any on-ice participation (including bench staff, timekeeping/scorekeeping, etc.). All parties are considered ineligible to participate in any on-ice activity until a consent waiver has been completed.



LIVE STREAMING CONSENT & RELEASE FORM

<< Name of MHA / Tournament / Event >>

Name of Hockey Team:	
Participant Name:	
Name of Parent/Guardian	
(if Participant under 18 ("Minor Participant")):	

<< Name of MHA / Tournament / Event >> Games Will Be Livestreamed

Live <u>video</u> of << Name of MHA / Tournament / Event >> games will be recorded and broadcast online.

Recording equipment at hockey games may record your image, voice and other identifying features and personal information. Your behaviour and conduct will be recorded and streamed online.

The location of recording equipment at the arena will be marked by signage. No recording equipment will be installed in areas where participants have an expectation of privacy (e.g. change rooms, washrooms, etc.).

By proceeding to submit this form and attending or participating in << Name of MHA / Tournament / Event >> games Participant (and/or Parent/Guardian) are consenting to the recording of the video recordings, which contain your personal information, and to the use of the recordings and personal information as described below.

Use of the Livestream Footage, Images and Sound

Footage or images from the livestream may be used by Alliance Hockey and/or all Alliance Hockey Sanctioned Minor Hockey Associations or their representatives for the following purposes:

- training and education purposes, such as skill correction, analysis, etc.;
- promotional or marketing purposes, e,g. footage or images may be used on Alliance Hockey and/or Alliance Hockey Sanctioned Minor Hockey Associations website, social media or other promotional material;
- commercial purposes, i.e. to advance Alliance Hockey's commercial or economic interests;
- investigatory, complaint management or disciplinary purposes, e.g. footage or images may be used as evidence in any investigation, hearing or disciplinary process brought under Alliance Hockey and/or Ontario Hockey Federation rules and procedures; and,
- any other purpose for which Participant (or Parent/Guardian) provide consent.

Disclosure of the Livestream Footage and Images

Footage or images from the livestream will be available publicly on the website: https://www.livebarn.com/en/. It may also be posted to the websites of Alliance Hockey and Alliance Hockey Sanctioned Minor Hockey Associations, as well as their social media platforms.

The livestream video and images will not otherwise be disclosed by Alliance Hockey or Alliance Hockey Sanctioned Minor Hockey Associations without Participant's (or Parent/Guardian's) consent, or if required to do so by law, a court order, a regulator, a law enforcement agency, or during legal proceedings.



Consent and Release

I give permission for my (and/or the Minor Participant's) image or physical likeness (both in video and photo), name and/or personal information to be featured on the livestream and used for the purposes set out in this form.

I relinquish (and/or relinquish on behalf of the Minor Participant) any rights, title or interest that I (and/or the Minor Participant) may have in the livestream footage, images or sound.

I agree that (the Minor Participant and/or) I have no rights to fees, remuneration or royalty in exchange for my (or their) appearance in the livestream footage or images.

I further agree that I (and/or the Minor Participant) waive all rights that I (or they) may have to control the use of the livestream footage or images.

I agree (and/or agree on behalf of the Minor Participant) that Alliance Hockey will be the sole owner of all rights, title and interest in the livestream images and footage, and have unrestricted and perpetual rights to use the images, footage or sound for the purposes set out above.

I agree to indemnify Alliance Hockey and/or Alliance Hockey Sanctioned Minor Hockey Associations, their employees, service providers, licensees, successors, legal representatives, agents and assigns with respect to any damages, costs, expenses, liabilities, fines, penalties, or other losses suffered by any of them in regard to any challenge by Participant and/or any Parent/Guardian in regard to the rights conferred to Alliance Hockey and/or Alliance Hockey Sanctioned Minor Hockey Associations hereunder and/or the exercise thereof by Alliance Hockey and/or Alliance Hockey Sanctioned Minor Hockey Associations.

I represent and warrant that if this Consent and Release is given on behalf of a Minor Participant, that any other Parent/Guardian has been informed of the terms of the Consent and Release, and that they agree to them.

[] I consent to the collection, use and disclosure of the livestream footage, video and audio (on my behalf, on behalf of the Minor Participant and on behalf of any other Parent/Guardian) and agree to the statements above.		
Date	Signature of Participant or Parent/Guardian	

