

# WEST LORNE ARENA KRAFT HOCKEYVILLE

## NEWS RELEASE



### WEST LORNE ARENA IN TOP FOUR TO WIN KRAFT HOCKEYVILLE 2023

On March 11, 2023, Kraft Heinz, in partnership with the National Hockey League (NHL) and the National Hockey League Player's Association (NHLPA) announced West Lorne Arena, located in West Lorne Ontario as one of only four arenas across Canada competing to win the Grand prize and title of [Kraft Hockeyville 2023](#).

Kraft Hockeyville has been a prominent goal for all local hockey arenas across the country for the last 17 years. The program is dedicated to building stronger, more connected, and inclusive communities across the country through the love of the game of hockey. The program relies on communities rallying and showing their spirit in order to win.

West Lorne is located just off the 401 between London & Chatham, about three hours west of Toronto. West Lorne Arena was built in 1968, and is jointly administered by the Municipalities of West Elgin & Dutton/Dunwich. The arena services West Lorne Minor Hockey, West Elgin Skating Club, West Elgin Men's Old Time Hockey, West Lorne Women's Hockey, and many other private hockey leagues and groups.

West Lorne Arena is one of the last remaining un-amalgamated minor hockey centres in Southwestern Ontario. The minor hockey association has been able to remain as a competitive and recreational minor hockey association on their own, without joining with a larger city centre. This itself is a huge testament to the hockey spirit of the rural town.

If successful, West Lorne would be awarded \$250, 000, as well as the opportunity to host an NHL game. The community is already rallying on the national stage and is ready to represent Ontario!

All Canadians from coast-to-coast can play a role in determining the winner of Kraft Hockeyville 2023 by voting for one of the Top 4 communities online at [krafthockeyville.ca](http://krafthockeyville.ca). Voting opens on March 31 at 9:00 a.m. ET and closes on April 1 at 5:00 p.m. ET. Votes per person are unlimited but can only be cast on the website during the voting phase. The winner will be announced live on Hockey Night in Canada the evening of April 1 following the conclusion of the voting phase.

For complete contest rules and programs details, and to learn more about the Top 4 finalists, including their stories, photos, and videos, please visit [krafthockeyville.ca](http://krafthockeyville.ca).

For more information, or to request an interview please contact  
Maryjo Tait  
[maryjotait@yahoo.ca](mailto:maryjotait@yahoo.ca)  
519-282-7602